



TRAFFIX™ Order Form
 Send & Make Checks Payable to:
 Dowling Associates, Inc.
 180 Grand Avenue Suite 250 Oakland, CA 94612
 Attention: TRAFFIX™ (510) 839-1742 fax (510) 839-0871

| Name: | | | |
|--|----------|--|--------|
| Title: | | | |
| Company/Agency | | | |
| Street Address: | | | |
| City, State, Zip Code: | | | County |
| Phone & Fax No.: | | | |
| E-mail Address(es): | | <input type="checkbox"/> Check here if you do not wish to receive e-mail notices of TRAFFIX™ related upgrades and patches | |
| Date of Order: | | <input type="checkbox"/> TRAFFIX™ is licensed to the site where used. Please check this box if software administration will be handled by off-site IT department. Please attach details. | |
| Product Description | Quantity | Unit Cost | Total |
| TRAFFIX™ ver. 8.0 – Complete New Program Price (Includes User Support & Maintenance through June 30, 2009) | | \$4,199.00 | |
| Upgrade to TRAFFIX™ 8.0 for Traffix users who have already purchased TRAFFIX™ 7.9 (includes User Support & Maintenance through June 30, 2009) | | \$600.00 | |
| Upgrade to TRAFFIX™ 8.0 for Traffix users who have already purchased TRAFFIX™ 7.8 (includes User Support & Maintenance through June 30, 2009) | | \$1,200.00 | |
| Upgrade to TRAFFIX™ 8.0 for Traffix users who have already purchased TRAFFIX™ 7.7 (includes User Support & Maintenance through June 30, 2009) | | \$1,800.00 | |
| Upgrade to TRAFFIX™ 8.0 for Traffix users who have already purchased TRAFFIX™ 7.6 (includes User Support & Maintenance through June 30, 2009) | | \$2,400.00 | |
| Upgrade to TRAFFIX™ 8.0 for Traffix users who <u>have not</u> already purchased TRAFFIX™ 7.6 (includes User Support & Maintenance through June 30, 2009) | | \$3,000.00 | |
| TRAFFIX™ Lite ver. 8.0 (limited version of the software) | | \$2,309.00 | |
| CCTALOS Add-on Module (requires TRAFFIX™ 7.8 or later) | | \$600.00 | |
| Printed Manual (PDF version included on cd-rom for no extra charge) | | \$75.00 | |
| Training On-site training available...call for details | | | |
| Please contact us for other upgrade options, and multiple site license info | | Subtotal | |
| Sales Tax (California purchasers must apply applicable sales tax) | | Tax (CA Sales Only) | |
| Hard Copy of CDROM: Shipping & Handling \$30.00 via FedEx Standard Delivery Or provide recipient's Fed-Ex Acct. #: _____ [am] or [pm] delivery) International orders add \$15.00 | | CD-ROM Shipping | |
| Payment Required Prior to Shipping/Transmittal. Please allow 1 week for delivery...please return to Dowling Associates with the payment (Checks made out to Dowling Associates, Inc.) and completed order form. Call for credit card order. | | Total Amount Included | |
| How did you hear about TRAFFIX™? ___ITE Journal Ad ___Dowling Web Site ___TRAFFIX Brochure ___Word of mouth ___ Current User ___ Review Agency ___Other: _____ | | | |